



RENDERING OF THE HILLS MARKET INTERIOR

The Hills Market and Grass Skirt Coming Spring 2012

Great things are coming to Neighborhood Launch this spring. Besides more great residents, there will be a grocery market and a restaurant just a block away.

The Hills Market Downtown will open at 95 North Grant Avenue sometime in the spring of 2012. The 12,000 square foot store will be a full service grocery featuring local and organic produce, a wide variety of wine and beer, specialty cheeses from around Ohio and around the world, a full service delicatessen featuring Boar's Head Brand meats and cheeses, prepared foods including hot ready-to-go main courses and side dishes, all made in house by the store's Professional Foodies.

The store will offer a wide selection of seafood and a butcher shop emphasizing locally produced all-natural meats plus space for grocery, pantry and household items. The store will also offer a full service bakery and coffee shop with dining areas and bars planned for inside and outside the store. The Hills Market Downtown will also offer catering from Hills Own Catering Shoppe and grocery delivery from hillsonthego.com.

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Elizabeth Lessner, co-founder of the Columbus Food League, is adding a sixth eatery to her portfolio. Seeking to revive the fire-and-tiki kitsch of tiki bars of yore with Polynesian fare, the Grass Skirt will be modeled after the once-popular Kahiki.

The restaurant, to be located at 105 N. Grant Street, will feature a high-ceiling and open space and according to Lessner will offer lots of South Pacific flare — steaming drinks, a waterfall, Spam, pineapples and maraschino cherries.

Menu details still are in the works, but pricing will be affordable, Lessner said. Please check out www.NeighborhoodLaunch.com for future updates.

What's Cookin' Downtown

Here are new restaurants that are in walking distance of Neighborhood Launch.

Fresh 50

opened their doors at 50 North



High Street in the former Spinelli's Deli location in December. This new concept is a spin on fast casual with a simple menu of wraps, bowls and salad made with fresh ingredients. Fresh 50 serves creative Asian-inspired modern food. Signature dishes include Three Cup Chicken, Sweet Garlic Herb Chicken, Korean Bulgogi Steak and Pepper Steak. Choices include premium rice, home-style noodles, wraps or salads with added fresh locally grown seasonal vegetables.

Zoup! Fresh Soup Company

at 41 South High Street in the Huntington Center, specializes in gourmet soups. The Michigan-based chain is known for its dozens of varieties of soups, as well as salads and sandwiches.



De-Novo Bistro and Bar

is located at 201 South High Street across from the Columbus Commons. The



restaurant is open seven days a week offering breakfast, lunch and dinner. On weekends, the venue features live Jazz music. The lunch and dinner menu features sandwiches, cold and hot small plates, and entrees. Small plates include crab cakes, spicy ahi tuna cups, Kobe beef sliders and braised boneless short ribs. Lunch entrees cover a range of flavors from lobster truffle macaroni and cheese to butternut squash ravioli to filet mignon, sea bass and sea scallops.

SideBar 122 is located at 122 East Main Street. SideBar 122 cuisine offers a Mediterranean flare intermingled with South American inspired small-plate dishes. A custom curvilinear bar invites guests to enjoy the legendary art of cocktail. Honoring traditions dating back to the late 1800s, SideBar handcrafts every drink with dazzling precision using only the finest available ingredients – including fresh squeezed juices, succulent fruits and vegetables, and in-house bitters and syrups.



Amenities

Downtown offers a number of amenities for residents living downtown. Also checkout Neighborhood Launch's WalkScore Under "In the Neighborhood" and you will find Neighborhood Launch is in the center of everything.

ESSENTIALS for Valentines Day and Other Notable Times

- **Nielson's Hallmark Store**
20 South Third Street
- **Sundry Shop**, 150 East Gay Street
coffee, greeting cards, lottery tickets, etc.
- **Sugardaddy's Sumptuous Sweeties**
11 East Gay Street
- **The Peanut Shoppe**
46 North High Street
- **Chet's Jewelers**
20 East Gay Street
- **Diamond Exchange**
22 West Gay Street
- **Residence Inn**
36 East Gay Street
- **Renaissance Hotel**
50 North Third Street

Dry Cleaners etc.

- **Caskey Cleaners**
47 West Gates
- **Spring Cleaners**
875 North Fourth Street
- **Callander Cleaning**
608 North High Street
- **O.P. Gallo**
225 East Spring Street
- **Staley Shoe Repair**
65 East State Street

Gas Stations

- **BP** 1020 East Broad Street
- **Certified Oil** 74 West Mound Street
- **Madison Gas Station** 215 E. Rich Street
- **Thurber BP** 660 Neil Avenue
- **Turkey Hill** Long and Nelson

The Neighborhood Launch Vision



Neighborhood Launch is the vision of Columbus developer Jeff Edwards who wanted to bring a chic and hip urban neighborhood to downtown Columbus.

The masterplan for Neighborhood Launch encompasses nine city blocks of underutilized space that will be transformed into a neighborhood of brownstone style condominium homes comprised of townhomes, garden flats and bridge lofts.

Amenities include garage parking, personal green spaces, tree-lined boulevards, miles of wrought-iron fencing, and seven parks with water-features.

Tax Abatement

Tired of paying those high taxes? Neighborhood Launch is 75% real estate tax abated for ten years, saving you thousands of dollars per year.

Why Live Downtown: Save Time, Energy and Money

Ask any of our residents and they can share the benefits they have found making the move downtown.

- A shorter commute means more time to spend on hobbies, cooking or relaxing.
- Driving your car less means you save gas.
- Right-sizing your residence reduces your energy bills.
- You'll have more leisure time, as you are no longer responsible for taking care of all the yard work and home maintenance.
- Finally, save money by simplifying your life.



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